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WINTER/SPRING 2002/2003

VITAL STATISTICS

80,907**

Americans waiting on an organ transplant

1,573

Tennesseans waiting on an organ transplant

56,587

Americans waiting on a kidney transplant

98*

Tennesseans died while waiting in 2001

13

Minutes before a new name is added to the list

50

The number of people that one organ and tissue donor can help

*Through September 2002
** As of February 3, 2003



Workplace Partnership for Life Gaining Strength in Middle Tennessee

The *Workplace Partnership for Life* has been gaining strength in Tennessee, now with over 80 members statewide. Tennessee Donor Services has set a goal of 200 partners for our organ procurement organization by December 2003. As of December 1, 2002 there are over 3,500 partners nationally, and the number continues to grow monthly. We encourage all of our volunteers and friends to think of organizations that might be interested in joining the *Workplace Partnership*.

The US Department of Health and Human Services, along with the transplant community, invites corporations, businesses and organizations of all sizes to create a nationwide network of employers that offer personnel the information, support and the opportunity to donate life.

The Workplace Partnership is dedicated to assisting individuals who need organs, tissue, marrow/stem cells or blood, by making all Americans aware that transplantation works and that each of us can help. There are several ways to help raise awareness at your workplace, for example:

- Add a pro-donation message to each employees pay stub
- Distribute donor cards and educational materials about donation to each employee
- Sponsor a presentation by healthcare professionals, donors, recipients or donor family
- Include donation articles in your company newsletter

For more information about the program call the public education office at 1-888-234-4440.

What's Inside?

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OUR MISSION STATEMENT

DCI Donor Services' mission is to support, enhance, and provide for the recovery of anatomical gifts. In order to maximize the donation, recovery and transplantation of these anatomical gifts, DCI Donor Services is committed to provide shared resources and initiatives throughout our organization and the Organ, Tissue and Eye Donor Community, in order to improve the level of service provided to: donors and their families, donor hospitals, transplant recipients, transplant hospitals, and the community at large. DCI Donor Services operates in an ethically and financially responsible manner to conserve scarce resources and to ensure the public trust.

Media Spotlight

National Donate Life Month

Secretary of Health and Human Services, Tommy Thompson, will declare April, National Donate Life Month. Secretary Thompson is passionate about donation, not just organs and tissue, but also marrow and blood. He felt that a month long recognition would give organizations the opportunity to be more flexible in planning events and raising awareness throughout the whole month of April.

The new name "National Donate Life Month" was chosen by organ procurement organizations and the Coalition on Donation. 2003 will also be the 20th anniversary of national recognition in the promotion of organ and tissue donation awareness. Tennessee Donor Services is planning a donor and recipient celebration on April 24 at 6:30 in the evening. Everyone is invited to attend. After the celebration we will be having a small reception, we hope that everyone will be there. If you would like more information or would like to make reservations please call the public education office at 615-234-5251 or toll free 1-888-234-4440.



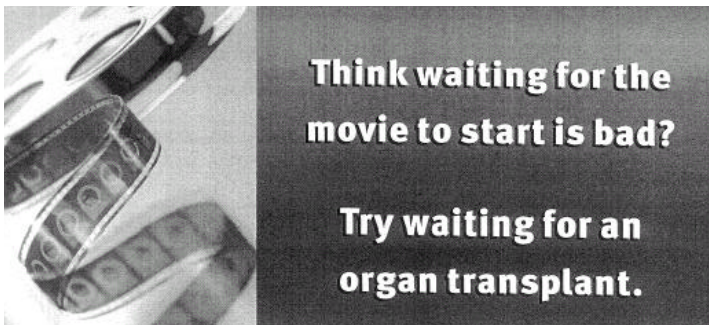
Bus sign that appeared on MTA buses.

The Public Education office has been hard at work trying to increase awareness about the need for organ and tissue donation. The campaign was funded partially by a grant through the Community Foundation of Middle Tennessee and with the proceeds from our Fashion Show and Sale last April.

The campaign focuses on the unfortunate length of time that people have to wait for a transplant. Our campaign includes:

- Television spots that ran on Channel 2 in November thru January
- Movie Theatre advertising at Hollywood 27 theatre in December and January
- Metro Transit Authority (MTA) bus advertising the month of January
- Ads will begin appearing in the Tennessean in February and run through May
- Billboard advertising that has been donated by Lamar Outdoor Advertising. The green billboards are located throughout Middle Tennessee.

We would love to know where you saw advertising, so call us and let us know!



Movie theatre slide, shown at Hollywood 27 theatre in Nashville.

Donate \$1 for Donation Awareness

When renewing your license plates, please remember to donate \$1 for donation awareness. Many may not know about *The Tennessee County Clerks Organ Donation Awareness Foundation*. Every dollar that is donated is used for public education to increase awareness about donation. If you are not asked if you would like to donate a dollar, tell them that you would like to add a dollar for the foundation!

Questions & Answers

Q: When should a recipient expect return correspondence after initially sending a letter?

A: Each donor family reacts and processes grief differently. After writing an initial letter, the donor family will receive a form letter from TDS, informing them that their recipient would like to begin correspondence. The donor family then chooses whether or not to receive correspondence. If a family chooses not to receive correspondence, the recipient can still write, and is encouraged to do so. TDS will put everything that was sent in a file and if at anytime the donor family chooses to begin receiving correspondence they will be sent everything that we have.

Volunteer Focus

Spotlight on Mac & Polly Moore

Thirteen years ago, Mac and Polly Moore were faced with the decision that no parent should have to make, and chose to give the ultimate gift. They donated their daughter Lauren's organs.

Mac, the Senior Vice President of Development for IASIS Health Care, has made time for TDS, even though he has a full time job. He participates in conferences, health fairs and presentations. He shares a heart rendering story about being a donor family, and a father.

Polly, a self described "professional volunteer", has been involved in the TDS fashion show, health fairs, conferences, and speaking engagements. Polly also volunteers with The Compassionate Friends, a bereavement support group for parents that meets once a month.

Mac and Polly have been featured in several brochures and ad campaigns for TDS as a donor family.

Mac and Polly also have 2 sons, Darrell and Paul.

Clockwise starting
at the top, Paul,
Mac, Polly,
daughter-
in-law Dianne, and
Darrell.



Happy Birthday!

Helen Smith	2/4
Danny West	2/21
Misty Armour	3/6
Kathy Black	3/9
Tina Kinnaird	3/10
Dennis McBride	4/14
Elouise Bond	4/19
Gladys Beale	4/23
Karla Taylor	4/26

If we missed your birthday, please
call the office and let us know!

Happy
Valentines
Day!

What's Happening?

Volunteer
Training

March 6

5:30- 7 PM

(Nashville Office)

Celebration of
Life

April 24

National
Volunteer
Week

April 27-
May 3

Southern
Women's Show
May 15-18

Fan Fair
June 5-8

For more
information
about these and
other events
please call the
Public
Education
Office
1-888-234-4440



DCI Donor Services-
 Tennessee Donor Services
 1600 Hayes Street, Suite 300
 Nashville, TN 37203

NON-PROFIT
 ORGANIZATION
 U.S. POSTAGE
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 NASHVILLE, TN
 PERMIT NO. 4620

Keep in Touch

**Have you moved?
 Need to be removed from the
 mailing list?
 Would you like to be added?**

Your Name: _____

Address: _____

E-mail _____

Add Change Remove

**Mail back to:
 TDS
 1600 Hayes Street, Suite 300
 Nashville, TN 37203
 ATTN: Public Education**

Do you need a speaker for your church,
 business, civic group?

Call TDS

We can also offer brochures, table tents,
 posters, health fair exhibits and more.

Call TDS

Let us know what is going on in your
 community and how we can help!

Call 1-888-234-4440

Name the Newsletter!

We would like to have a fresh and innovative
 name for our newsletter and we need your
 help! Please call or e-mail us your suggestions
 and we will put the winning name in the next
 issue!

alewis@dcids.org **or** pjedavis@dcids.org